

PROGRAM AGENDA

SUNDAY • March 13

Time Registration Open & Exhibit Set-Up (5:00 – 7:00pm)

MONDAY • March 14

Time Exhibits & Registration Open

9:00am

GENERAL SESSION

9:00 Conference Welcome & Overview / Vendor Introductions

9:45 **KEYNOTE ADDRESS:**



Products, Services...and Now the "Experience Economy"

ED BOCLAIR - SVP North America - QAD, Inc.

Is the "experience economy" the next area for differentiation? What we can we learn from Starbucks, Amazon, and American Girl? Future economic growth lies in the value of experiences and transformations -- goods and services are no longer enough.

10:45am Break / Visit The Exhibits

CONCURRENT TRACK SESSIONS

MANUFACTURING TRACK

FINANCIAL TRACK

Basic to Awesome Browsers in 50 Minutes

SCOTT DULECKI - Progress BravePoint

In this BYOC (Bring Your Own Computer) session, Scott will walk you through creating browsers, starting from a simple query and finishing with some things that your end users won't believe you actually did. While you can just sit and watch, BYOC with a connection to your environment to work in your own database and keep the results for later.

QAD Enterprise Edition Financials

LANCE LaCROSS - QAD, Inc.

More customers are now moving to QAD's EE Financials. Come see what's new, what's different from SE and discuss why it would benefit your company to begin planning your upgrade today. Understand the power of the latest financial version of 2015 EE. View a live session of some of the key areas such as GL, Financial Reporting, A/P, and A/R transactions.

11:00am

Luncheon

MANUFACTURING TRACK

BUSINESS PROCESS TRACK

QAD Demand Planning

RONALD FISCHER - QAD, Inc.

Every decision made at a corporation in the Sales and Operations Planning process has a financial impact. Best-in-Class organizations understand this and how to plan for the potential impact of these decisions. See how you can visualize the impact and profitability of these decisions with QAD's Demand Planning applications.

EDI ECommerce Complete Integration Tool

SRIKANTH SRINIVASAN - Thirdware Solution

Most organizations use QAD's EDI ECommerce module for EDI processing only. QAD EDI Commerce's robust integration mechanism and pre-defined gateways with QAD enable a full-fledged integration control mechanism in QAD. This session will elucidate the possibilities and practical applications on EDI ECommerce as an integration tool within QAD.

1:00pm

Break / Visit The Exhibits

The Value of EAM: Roadmap and Vision

KATE FENELLO - QAD, Inc.

QAD Enterprise Asset Management is an integrated plant operation solution that enables companies to operate plants more smoothly by keeping equipment running at the lowest cost. Discover the latest enhancements to EAM and also hear an overview of EAM's future roadmap and QAD's vision for the product.

Mobility With QAD De-Mystified

HUNTER KINGSLEY - Pronto Progress

Your customers expect mobility in explosive numbers. Secure mobile transactions are here and can be managed and implemented in a tightly integrated, down rev, mobile solution across iOS, Droid and Microsoft. Developed and deployed using PSC's Telerik/ NativeScript tool; the REORDER APP allows Kronos Foods' customers to view previous orders, stock status and then to re-order multiple/selected lines, quickly building a new order. Learn how to de-mystify the process of making QAD mobile. Bring your iPhone or Droid. All versions of QAD, even back to 8.5.

2:30pm

Break / Visit The Exhibits

QAD Automation Solutions

ADAM KACALA - QAD, Inc.
HERMAN CHEN - QAD, Inc.

Automation Solutions (Data Collection and Label Printing) is getting more and more important to enable the material handlers to become more effective. Learn how QAD Automation Solutions will allow you to adapt more efficient, accurate and agile business processes during receiving, quality inspections, production replenishment or shipping. In addition get familiar with QAD's new Automation Solutions Practice to support you implementing this exciting new product.

The New Paradigm: Software-Defined Data-Centric Security

STEVE REESE - Premier Systems Ltd.
JEFF HORNBERGER - Security First Corp.

Cloud adoption is rapidly increasing across all industries. Seventy-five percent of organizations use cloud services today and 78% plan to increase their investment in the next three years. However, persistent concerns about security and privacy remain the top adoption inhibitors. This is because a single data breach can easily cost hundreds of millions of dollars and the damage to brand reputation can last for years. This presentation will provide options for the latest security with Cloud Solutions.

4:00pm

5:00pm-6:30pm Vendor Hall Reception

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Conference
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Silver Sponsors:



Bronze Sponsor:



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PROGRAM AGENDA

TUESDAY • March 15

Time

7:30am

Buffet Breakfast

CONCURRENT TRACK SESSIONS

BUSINESS PROCESS TRACK

TECHNICAL TRACK

8:30am

Basic to Awesome Process Maps in 50 Minutes

SCOTT DULECKI - Progress BravePoint

This BYOC (Bring Your Own Computer) session will start with creating a simple process map and expanding on it almost endlessly, adding things that ultimately may or may not exist, and finishing with a flourish and a host of practical map techniques that you can use to help your end users be more productive and effective. While you can just sit and watch, BYOC with a connection to your environment to work in your own database and keep the results for later.

.NET UI: Learning to Speak "Error"

NECTAR DALOGLU - White Star Software

Ever see error messages like these and wonder if you've accidentally switched to Greek: "Object reference not set to an instance of an object", "Some applications could not process...", "Check Engine", etc.. You're not alone! In this session, we will look at various .NET UI messages, how to decode, troubleshoot and finally how to help prevent them from occurring.

9:30am

Break / Visit The Exhibits

9:45am

BUSINESS PROCESS TRACK

TECHNICAL TRACK

Cyberquery Case Study

MIKE MAIN - Cyberscience Corp.

This case study will show how Cyberquery has been successfully deployed at a QAD customer site. Come see how Cyberquery is used to generate all the necessary QAD forms and reports running from a QAD menu.

Open Forum: QAD .NET UI

STACY GREEN - Progress BravePoint

This will be an open forum to discuss QAD .NET UI, including topics like custom browse performance hints, adjustments behind the scenes and other tidbits.

10:45am

Break / Visit The Exhibits

BUSINESS PROCESS TRACK

TECHNICAL TRACK

11:00am

QAD Quality Management System

CRIS ANDERSON - QAD, Inc.

Quality Management supports the recording, tracking, reporting and analysis of all parts in the quality process. In this session, Cris will cover a basic overview of the QMS software as well as demonstrate the seamless integration with QAD ERP. He will look at Inspections, Corrective Action Preventative Actions, Nonconformance Reports, and Document Control modules and how ERP can feed information/trigger events in QMS as well as vice versa.

The Modern Day Guide to ERP Archaeology: Keeping The Past Under Control

SCOTT DULECKI - Progress BravePoint

How do you keep your database under control, making sure your end users' performance doesn't plummet while still keeping the information that you need to run the business? Not just from the manufacturing point of view, but the important financial side as well? In this session, Scott Dulecki will investigate the archiving process from the functional level down to the details, showing what to archive, how to do it, and what you can do to manage your database as simply as possible.

12:00pm

Luncheon / Conference Wrap-Up

POST-CONFERENCE TRAINING SESSIONS:

EE Upgrade Workshop

Provided by: STRATEGIC INFORMATION GROUP

Are you contemplating upgrading to the QAD Enterprise Edition but you do not know what are the benefits, how to go about it or what is involved? This half-day workshop will outline different upgrade options, critical success factors, data conversion and other important upgrade considerations.

Living Life in the Fast Lane With QAD's .Net User Interface

Provided by: PROGRESS SOFTWARE

In this session we will cover the anatomy of NetUI navigation, digging into the details of Browsers, Reporting Framework Reports, Dashboards, Collections, Metrics and Process Maps. We will learn how QAD Process Maps can help document your business and reduce training time for new employees. After that, we will use QAD Favorites to make day-to-day functions much easier. Next, we will look at Operational Metrics, examining what's included out of the box as well as creating new metrics. We will conclude and wrap up the session with an Open Forum for discussion and Q&A.

1:00 pm-5:00pm

W Hotel
Buckhead

3377 Peachtree Rd. NE
Atlanta, GA 30326
(678) 500-3100



OVERVIEW

Enjoy fine shopping, fine dining, fine entertainment. Experience the action at **Whiskey Blue Atlanta**, Buckhead's hippest rooftop bar, the country-club cool feel of our Thom Filicia-designed **Living Room Atlanta** or tempt your tastebuds in our new restaurant, **Cook Hall**, which features hand crafted cocktails and contemporary cuisine. Give your body a workout in FIT, our fully equipped **fitness center**, or give it some sun on our WET® deck, complete with the only infinity-edge pool overlooking famed Peachtree Road. Push the Whatever/Whenever® button on your phone and our team will deliver whatever you want, whenever you want it. Whatever you desire, the W Hotel Buckhead has it all.



TRANSPORTATION

The W Hotel Buckhead is approximately 35-40 minutes from **Atlanta Hartsfield International Airport**. Cab fare is approximately \$40 each way. The hotel is also within walking distance of the MARTA (metro train) Buckhead Station. Service to or from the airport is approximately \$3.50 each way with a purchased ticket. Valet parking is available at the hotel for \$35 per day/overnight (with in & out privileges), or next door self-parking for approximately \$20/day.

SEUG Conference Rate:

\$150/night (sgl/dbl)

Reservations:

(678) 500-3100

**SPEAKERS and SESSIONS
SUBJECT TO CHANGE**